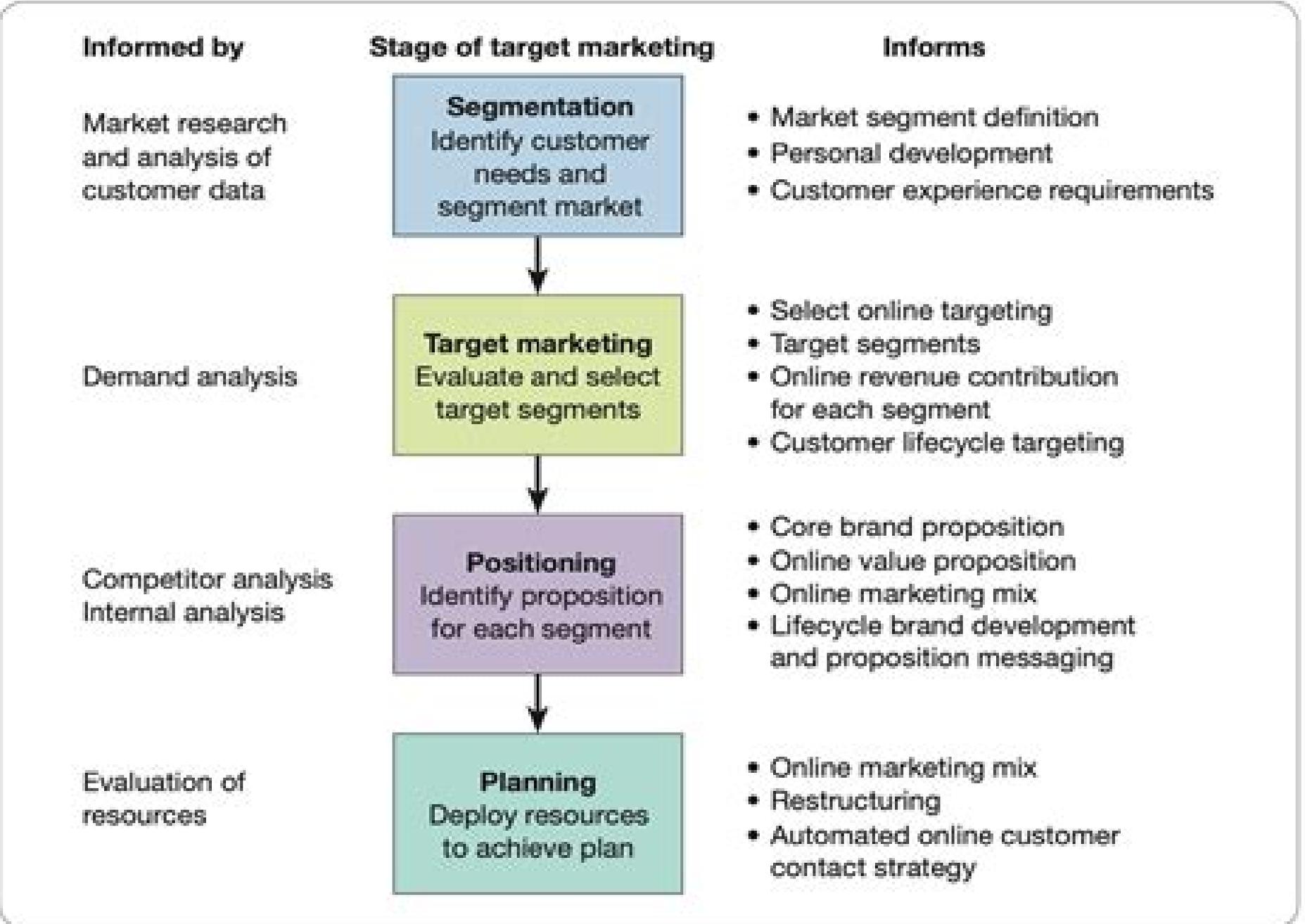


Figure 4.10 Stages in target marketing strategy development



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