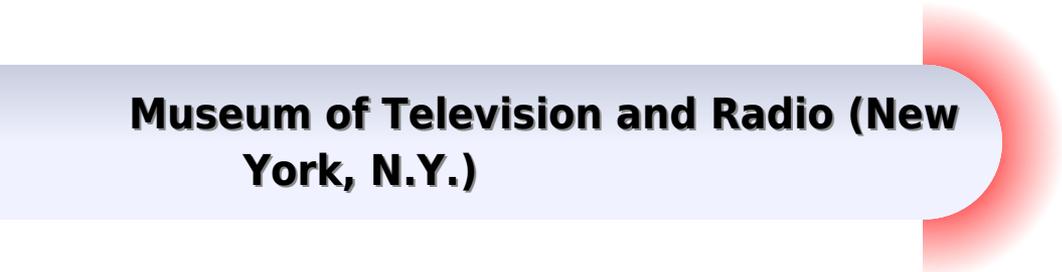




The Soap Opera

**Museum of Television and Radio (New
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The Soap Opera:

The Soap Opera Muriel G. Cantor, Suzanne Pingree, 1983-06 A comprehensive survey of the history the means of production the content and the impact on audiences of soap operas A sociologist and a specialist in women's studies combine to review the content of soap operas and the way in which they are produced How have the themes of soap operas changed with social convention How do these massively popular serials aimed at a female audience portray women at work and at home The impact of soap opera on its audience the different varieties of soap operas and the differences in structure content and commercial purpose between soap operas and prime time television are also discussed Cantor and Pingree have performed an important service by bringing together and analyzing a vast amount of information on soap operas [The Soap Opera Encyclopedia](#) Christopher Schemering, 1988 *The Soap Opera Evolution* Marilyn J. Matelski, 1988 The first daytime dramas began as early as 1930 with Painted Dreams Programmers soon discovered that housewives often controlled the purse strings and soaps become an advertiser's gold mine They now generate more than 900 million in network revenues annually Around 50 million people reportedly including congressmen and rock stars as well as two thirds of all American television watching women tune in each weekday afternoon for a dosage of love loss and libido via the soaps This scholarly study examines the soap phenomenon from a sociological point of view Included in the analysis is classic research by Rudolf Arnheim Herta Hartzog and Helen Kaufman as well as contemporary studies and previously unpublished research The evolution of popular plotlines and characters as assessment of reality in today's plots which people watch soaps and why specific plotlines for the 13 soaps presently aired 40 family trees illustrating program changes the future of soaps all are covered *The Survival of Soap Opera* Sam Ford, Abigail De Kosnik, C. Lee Harrington, 2010-11-03 The soap opera one of U S television's longest running and most influential formats is on the brink Declining ratings have been attributed to an increasing number of women working outside the home and to an intensifying competition for viewers attention from cable and the Internet Yet soaps influence has expanded with serial narratives becoming commonplace on most prime time TV programs The Survival of Soap Opera investigates the causes of their dwindling popularity describes their impact on TV and new media culture and gleans lessons from their complex history for twenty first century media industries The book contains contributions from established soap scholars such as Robert C Allen Louise Spence Nancy Baym and Horace Newcomb along with essays and interviews by emerging scholars fans and Web site moderators and soap opera producers writers and actors from ABC's General Hospital CBS's The Young and the Restless and The Bold and the Beautiful and other shows This diverse group of voices seeks to intervene in the discussion about the fate of soap operas at a critical juncture and speaks to longtime soap viewers television studies scholars and media professionals alike **The Soap Opera Encyclopedia** Gerard J. Waggett, 1997-10-03 Fascinating trivia inside stories history nostalgia an in depth look at every daytime soap opera on TV A unique look at TV's most endearing kind of show The Soap Opera Encyclopedia is a must have for any soap fan Readers will find the history and

stars of all the shows including backstage anecdotes year by year ratings and a who's who with cast lists of all the featured actors and behind the scenes personalities Comprehensive and completely accessible The Soap Opera Encyclopedia is the one and only reference to nearly 100 soaps from the first 50 years of TV Discover Which former General Hospital star's face was once insured for one million dollars What Days of Our Lives love theme became a hit single What film legend once wrote Guiding Light a fan letter Which role on All My Children Susan Lucci originally auditioned for Which scene from The Young and the Restless was named 1985's Most Tasteless Episode by Soap Opera Digest And so much more

Soap Opera Confidential Elizabeth Searle, Suzanne Strempek Shea, 2017-03-23 Soap operas have captured loyal often lifelong viewers since the first American daytime serial debuted in 1949 In this collection of 29 new and five classic essays and recollections authors and soap opera insiders delve into the passion for television melodrama that compels viewers to tune in tomorrow The contributors include iconic soap star Thorsten Kaye journalist Leigh Montville authors Elinor Lipman and Ann Hood and editors of Soaps in Depth magazine They explore the soap phenomenon from a range of perspectives and consider the appeal of a venerable genre in which as novelist Jacquelyn Mitchard observes everyone's life was more depressing than mine

To Be Continued... Robert C. Allen, 2002-01-04 To Be Continued explores the world's most popular form of television drama the soap opera From Denver to Delhi Moscow to Manchester audiences eagerly await the next episode of As the World Turns The Rich Also Weep or Eastenders But the popularity of soap operas in Britain and the US pales in comparison to the role that they play in media cultures in other parts of the world To Be Continued investigates both the cultural specificity of television soap operas and their reception in other cultures covering soap production and soap watching in the U S Asia Europe Australia and Latin America The contributors consider the nature of soap as a media text the history of the serial narrative as a form and the role of the soap opera in the development of feminist media criticism To Be Continued presents the first scholarly examination of soap opera as global media phenomenon

Speaking of Soap Operas Robert Clyde Allen, 1985 From Ma Perkins and One Man's Family in the 1930s to All My Children in the 1980s the soap opera has captured the imagination of millions of American men and women of all ages In Speaking of Soap Operas Robert Allen undertakes a reexamination

The Soap Opera Muril B Cantor, Suzanne Pingree, 1983-01-01 A comprehensive survey of the history the means of production the content and the impact on audiences of soap operas A sociologist and a specialist in women's studies combine to review the content of soap operas and the way in which they are produced How have the themes of soap operas changed with social convention How do these massively popular serials aimed at a female audience portray women at work and at home The impact of soap opera on its audience the different varieties of soap operas and the differences in structure content and commercial purpose between soap operas and prime time television are also discussed Cantor and Pingree have performed an important service by bringing together and analyzing a vast body of information

Soap Opera Dorothy Hobson, 2003-01-31 The soap opera is a major form of media art and popular culture Revered and reviled by fans and critics its history spans and

reflects social change and plays a vital role in the development of broadcasting This book traces the genre from its beginnings on American radio in the 1930s to the international television genre it has become today While concentrating on British soap operas it also discusses the influence of their American and Australian counterparts This is the first book to consider the soap opera within the economy of broadcasting it includes a chapter based on interviews with leading broadcasting executives who give their analysis of the importance of the soap opera to their industry The perspective of television producers as well as the views of audiences are also taken into account Accessibly written Soap Opera links the genre to both its media and its literary heritage and argues that soap operas cross international boundaries through the universal appeal of their characters and their stories It will be of particular interest to students of media and cultural studies literary studies sociology and television production courses as well as to professionals in the television industry

The Soap Opera Book Manuela Soares,1978 The Soap Opera Book Ellen Buckley,Nancy E. Rout,1992 Subtitled Who's Who in Daytime Drama Annotation copyright by Book News Inc Portland OR Worlds Without End Museum of Television and Radio (New York, N.Y.),1997 As a special feature for this book The Museum of Television Radio conducted interviews with leading writers producers actors and directors of soap operas Dozens of revealing quotes from these interviews appear throughout the book personal and professional comments by men and women who make their living in the field

The Soap Opera Paradigm James H. Wittebols,2004 The Soap Opera Paradigm is an engaging look at the pervasive use of daytime soap opera storytelling techniques in most television program genres from prime time soap operas and reality shows to the nightly news coverage of political campaigns and sports programming Drawing from a wealth of research James Wittebols shows how programming techniques have changed over time and what roles media concentration and commercial influences have played in these changes Visit our website for sample chapters Soap Opera Super Couples Henrietta Roos,2016-11-10 A television genre best known for romantic storytelling daytime soap operas have for decades spun tales of couples embroiled in passion lust and adventure Yet it was not until the early 1980s that star crossed lovers became standard and the term super couple was coined by the media marking a new era of experimentation and growth in daytime soaps This book documents the phenomenon tracing its history legacy and impact on the soap opera industry and on popular culture at large

Historical Dictionary of American Radio Soap Operas Jim Cox,2005-11-15 The period from 1925 to 1960 was the heyday of the American Radio Soap Opera In addition to being part of popular culture the soap opera had important commercial aspects as well that were not only related to their production but also to the desperate need to sell products or perish Both sides of this story are traced in this comprehensive compendium The dictionary section made up of more than 500 cross referenced entries provides brief vignettes of the more popular and also less well known soaps among them Back Stage Wife Our Gal Sunday Pepper Young's Family and The Guiding Light Other entries evoke those who brought these programs to life the actors announcers scriptwriters networks and even the sponsors Nor are the basic themes the stock

characters and the gimmick forgotten The book's introduction defines the soap opera examines the span of the radio serial reviews its origins and its demise and focuses on the character types that made up its denizens The chronology outlines the period and the bibliography offers further reading Together these elements make a comprehensive reference work that researchers will find invaluable long into the future [The Great Radio Soap Operas](#) Jim Cox,2015-06-14 This reference work contains exhaustive histories of 31 of network radio's most durable soap operas on the air between 1930 and 1960 The soap operas covered are Aunt Jenny's Real Life Stories Backstage Wife Big Sister The Brighter Day David Harum Front Page Farrell The Guiding Light Hilltop House Just Plain Bill Life Can Be Beautiful The Light of the World Lora Lawton Lorenzo Jones Ma Perkins One Man's Family Our Gal Sunday Pepper Young's Family Perry Mason Portia Faces Life The Right to Happiness Road of Life The Romance of Helen Trent Rosemary The Second Mrs Burton Stella Dallas This Is Nora Drake Today's Children Wendy Warren and the News When a Girl Marries Young Doctor Malone and Young Widder Brown Included for each series are the drama's theme and story line an in depth focus on the major characters and a listing of producers directors writers announcers casts sponsors ratings and broadcast dates times and networks Profiles of 158 actors actresses creators and others who figured prominently in a serial's success are also provided **Worlds Without End** ,1997-01-01 A volume commemorating the December 1997 exhibition **Good Times, Bad Times** Hugh O'Donnell,1999 Hugh O'Donnell provides a comprehensive analysis of the soap opera format throughout Europe including the UK and the Republic of Ireland covering not only home produced soaps but also imported foreign soaps screened throughout Europe too *Her Stories* Elana Levine,2020-02-25 Since the debut of *These Are My Children* in 1949 the daytime television soap opera has been foundational to the history of the medium as an economic creative technological social and cultural institution In *Her Stories* Elana Levine draws on archival research and her experience as a longtime soap fan to provide an in depth history of the daytime television soap opera as a uniquely gendered cultural form and a central force in the economic and social influence of network television Closely observing the production promotion reception and narrative strategies of the soaps Levine examines two intersecting developments the role soap operas have played in shaping cultural understandings of gender and the rise and fall of broadcast network television as a culture industry In so doing she foregrounds how soap operas have revealed changing conceptions of gender and femininity as imagined by and reflected on the television screen

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