

# HOW TO WRITE FEATURE ARTICLES



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# Writing Feature Articles

**RAO, N. MEERA RAGHAVENDRA**



## **Writing Feature Articles:**

*Writing Feature Articles* Brendan Hennessy, 2013-05-02 Hennessy's classic text tells you everything you need to know about writing successful features. You will learn how to formulate and develop ideas and how to shape them to fit different markets. Now in its fourth edition *Writing Feature Articles* has been fully revised and updated to take into account the changing requirements of journalism and media courses. You will also discover how to exploit new technology for both researching and writing online. Learn step by step how to plan research and write articles for a wide variety of popular quality and specialist publications. Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing. Packed with inspirational advice in a friendly highly readable style this guide is a must have for practising and aspiring journalists and writers.

[Writing Feature Articles](#) Mary Hogarth, 2019-04-09 *Writing Feature Articles* presents clear and engaging advice for students and young professionals on working as a freelance feature writer. This fifth edition not only covers producing content for print but also for digital platforms and online. Mary Hogarth offers comprehensive guidance on every aspect of feature writing from having the initial idea and conducting market and subject research to choosing the right target audience and publishing platform and successfully pitching the article. In addition the book instructs students on developing their own journalistic style and effectively structuring their feature. Each chapter then concludes with an action plan to help students put what they have read into practice. Topics include Life as a freelance Building a professional profile Telling a story with images Developing a specialism Interviewing skills Profile and interview articles Working in publicity and advertising A career in magazines and newspapers Getting published overseas Understanding issues in media law and regulation. The book also provides an extensive range of interviews with successful media professionals including a newspaper editor a money health and lifestyle journalist a copywriter and an award winning columnist where they share their own experiences of working in the industry and offer invaluable tips on best practice.

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feature writing emphasizing writing skills article types and the collegiate and professional writing life With a wide variety of perspectives and experiences of both young and experienced writers editors publishers and professors the text is filled with practical guidance for writing a wide variety of features Emphasizing writing values to strengthen a new writer s journalistic practices author Bruce Garrison offers insights and expertise based on his own experience and the advice of professionals He also includes lists of tips observations guidelines sources and story ideas and gives a solid tour of the forms and approaches to feature writing New for this edition are Updated examples of feature writing integrated throughout the text Profiles of young newspaper and magazine feature writers highlighting their experiences and paths to success in the profession Coverage of computer based research tools for writers including discussion of on line computer based research tools with specific focus on the World Wide Web Discussion of online newspapers magazines newsletters and original online publications and the role of feature writing for electronic publications Each chapter includes excerpts and complete articles from the nation s leading publications Building on introductory writing and reporting skills this text is appropriate for upper division journalism students learning feature writing and advanced writing topics It will also serve as a valuable resource for freelance writers

**Feature and Magazine Writing** David E. Sumner,Holly G. Miller,2009-04-28 Updated with fresh facts examples and illustrations along with two new chapters on digital media and blogs this third edition continues to be the authoritative and essential guide to writing engaging and marketable feature stories Covers everything from finding original ideas and angles to locating expert sources Expanded edition with new chapters on storytelling for digital media and building a story blog Captivating style exemplifies the authors expert guidance Authors combines academic authority with professional know how Comprehensive coverage of all the angles including marketing written work and finding jobs in the publishing industry Essential reading for anyone wishing to become a strong feature writer

Feature Writing Edward Jay Friedlander,John Lee,2011 Using experience driven advice and compelling articles from scores of newspaper magazine and online writers Feature Writing shows how award winning journalists achieve excellence and national recognition The Seventh Edition helps the reader cultivate vital journalistic skills through detailed coverage on creating and refining article ideas conducting research and interviews writing and navigating legal and ethical questions World class writing examples from Pulitzer Prize feature writers extensive updates and timely tips from some of America s best feature writers have made this the premier book in its field for more than three decades

*Feature Writing* Susan Pape,Sue Featherstone,2006-03-14 This book provides a practical and richly informative introduction to feature writing and the broader context in which features journalists operate As well as covering the key elements and distinctive features that constitute good feature writing the book also offers a rich resource of real life examples case studies and exercises The authors have drawn on their considerable shared experience to provide a solid and engaging grounding in the principles and practice of feature writing The textbook will explore the possibilities of feature writing including essential basics such as Why journalists become

feature writers The difference between news stories and features What features need to contain How to write features The different types of features The text is intended for both those who are studying the media at degree level and those who are wishing to embark on a career in the print industry It will be invaluable for trainee feature writers *The Art and Craft of Feature Writing* William E. Blundell,1988-11-29 Storytelling how to catch and hold a reader's interest through artful narration of factual material William E Blundell one of the best writers on one of America's best written papers The Wall Street Journal has put his famous Journal Feature Writing Seminars into this step by step guide for turning out great articles Filled with expert instruction on a complex art it provides beginners with a systematic approach to feature writing and deftly teaches old pros some new tricks about How and where to get ideas What readers like and don't like Adding energy and interest to tired topics Getting from first ideas to finish article The rules of organization How and whom to quote and paraphrase Wordcraft leads and narrative flow Self editing and notes on style plus many sample feature articles *Writing Feature Articles* Brendan Hennessy,2013-05-02 Hennessy's classic text tells you everything you need to know about writing successful features You will learn how to formulate and develop ideas and how to shape them to fit different markets Now in its fourth edition *Writing Feature Articles* has been fully revised and updated to take into account the changing requirements of journalism and media courses You will also discover how to exploit new technology for both researching and writing online Learn step by step how to plan research and write articles for a wide variety of popular quality and specialist publications Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing Packed with inspirational advice in a friendly highly readable style this guide is a must have for practising and aspiring journalists and writers **The Complete Guide to Article Writing** Naveed Saleh,2013-12-17 Master the art of article writing The world of journalism is changing rapidly and the modern journalist needs more than a basic knowledge of article writing to navigate it The Complete Guide to Article Writing provides a compass for freelancers and students of journalism looking to write successfully on a wide variety of topics and for many different markets both in print and online From researching and interviewing to writing features reviews news articles opinion pieces and even blog posts this one stop guide will illuminate the intricacies of article writing so you can produce entertaining informative and salable articles Learn how to write coherently cohesively and concisely Choose the proper structure for the article you want to write Weave narrative and fact seamlessly into your pieces Develop your freelance platform with the latest in social media outlets Pitch your ideas like a pro Develop a professional relationship with editors And much more Modern journalism can be a treacherous terrain but with *The Complete Guide to Article Writing* as your companion you'll not only survive the journey you'll be able to write pieces that inform entertain inspire delight and sell FEATURE WRITING, SECOND EDITION RAO, N. MEERA RAGHAVENDRA,2012-09-12 If we ask the lay readers why they read newspapers the obvious answer would be to get news However what keeps the newspaper endearing and in a way enduring are the longer stories about people behind the

news about the humorous everyday experiences we all have or the closer look at someone and the unexpected surprises we get in the process In short we call these features In this substantially revised book on Feature Writing the author with her vast experience discusses various aspects of Feature Writing She focuses on different types of features found in newspapers Humour and Satire Brights Human Interest Features Travel Features and News Features and illustrates each of these In addition she provides a detailed description of Profiles Interviews and Online Features with examples and gives a clear analysis of Feature Writing Techniques Intended as a text for students offering courses in Journalism this book would also be extremely useful for freelance writers and anyone who has a flair for writing What is New to THE SECOND Edition Includes two new chapters on Obituary and Tribute and Sports and new sections such as Blogs and Professionalism in Journalism Provides more illustrations culled from recent newspapers Gives explanatory notes on some key words used in the book and a section on Vocabulary What the Reviewers Say In this delightful book on FW Feature Writing Meera Raghavendra Rao brings home to us that writing a story or a novel is one way of discovering sequence in experience of stumbling upon cause and effect in the happenings of a writer s own life In my view Meera Raghavendra Rao s book on FW is an exceptionally good and useful book not only for all students of Journalism but also for all writers interested in FW V Sundaram News Today The author has used instances from her career spanning more than two decades to illustrate various situations in this book Deccan Chronicle The book is a rather exhaustive guide on ways to tell a feature story Among the other pluses is the Indianness permeating the book most sample articles are home brewn The Hindu Metroplus Weekend

**Feature Writing for Newspapers and Magazines** Edward Jay Friedlander, John Lee, 2004 Using experience driven advice and compelling articles from scores of newspaper and magazine writers Feature Writing for Newspapers and Magazines shows how award winning journalists achieve excellence and national recognition This text helps students to cultivate vital journalistic skills with a thorough discussion about creating and refining article ideas conducting research and interviews writing and navigating legal and ethical questions Its many examples feature award winning writers including all 25 who have won the Pulitzer Prize for feature writing Feature Writing for Newspapers and Magazines world class writing examples extensive updates and timely tips from some of America s best feature and magazine writers have made it the premier text in its field for almost two decades New to the 5th Edition Adds new excerpts from five Pulitzer Prize winning feature articles promoting better writing by providing some of the best examples available Explains web based multimedia techniques in feature and magazine story writing to prepare students for converged newspapers and magazines that are becoming commonplace Enhances the coverage of work by African American Pulitzer Prize winners providing students with a diversity of writing examples Expands coverage of Internet assisted research in Chapter 4 to help students keep pace with 21st century journalistic techniques Replaces investigative magazine articles in Chapter 8 with more student friendly computer game reviews

*Writing Feature Articles* Brendan Hennessy, 1997 Hennessy examines the different techniques required to write

articles for a wide variety of newspapers and magazines and analyses in detail many published articles to show what makes them succeed for their audiences [Effective Feature Writing](#) Clarence A Schoenfeld,2012-03-17 *Writing and Selling Special Feature Articles* Helen Marguerite Patterson,1947 [Writing Feature Stories](#) Matthew Ricketson,2020-07-29 Good writing engages as it informs and feature journalism offers writers the opportunity to tell deep affecting stories that look beyond the immediate mechanics of who what where and when and explore the more difficult and more rewarding questions how and why Whether you re a blogger a news journalist or an aspiring lifestyle reporter a strong voice and a fresh informed perspective remain in short supply and strong demand this book will help you craft the kind of narratives people can t wait to share on their social media feeds [Writing Feature Stories](#) established a reputation as a comprehensive thought provoking and engaging introduction to researching and writing feature stories This second edition is completely overhauled to reflect the range of print and digital feature formats and the variety of online mobile and traditional media in which they appear This hands on guide explains how to generate fresh ideas research online and offline make the most of interviews sift and sort raw material structure and write the story edit and proofread your work find the best platform for your story and pitch your work to editors A wide ranging much needed master class for anyone who tells true yarns in this fast changing journalistic marketplace Bruce Shapiro Columbia University Useful and thought provoking Margaret Simons journalist and author A must read for any digital storyteller who wants to write emotive engaging believable content Nidhi Dutt foreign correspondent **Real Feature Writing** Abraham Aamidor,2014-04-08 Real Feature Writing emphasizes story shape and structure by illustrating several distinct types of feature and non fiction stories all drawn from the real world Author Abraham Aamidor presents a collection of distinct non deadline story types profile trend focus advocacy and more providing an introduction to each story type a full text example a critical analysis of the example and clear directions for producing similar stories In this second edition Aamidor and his guest contributors all with real world journalistic experience demonstrate in clear honest language how to write features New for this edition are updated examples of feature writing integrated throughout the text a chapter on ethical journalism which takes a critical look at propaganda a chapter on international perspectives including coverage of issues in the Middle East chapters on research freelancing content editing copyediting and literary journalism This text is appropriate for upper level journalism students and will be a valuable resource for freelance writers and young working journalists needing guidance on writing features **Chats on Feature Writing by Members of the Blue Pencil Club of Professional Writers** Harry Franklin Harrington,1925 [Write to Publish](#) Vin Maskell,Gina Perry,1999-10 A handy guide for freelancers and novice journalists to writing feature articles **Writing Feature Stories** Matthew Ricketson,2004 A practical guide to all aspects of feature writing for journalists and freelance writers

## **Writing Feature Articles** Book Review: Unveiling the Magic of Language

In an electronic era where connections and knowledge reign supreme, the enchanting power of language has become much more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is truly remarkable. This extraordinary book, aptly titled "**Writing Feature Articles**," compiled by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound impact on our existence. Throughout this critique, we shall delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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