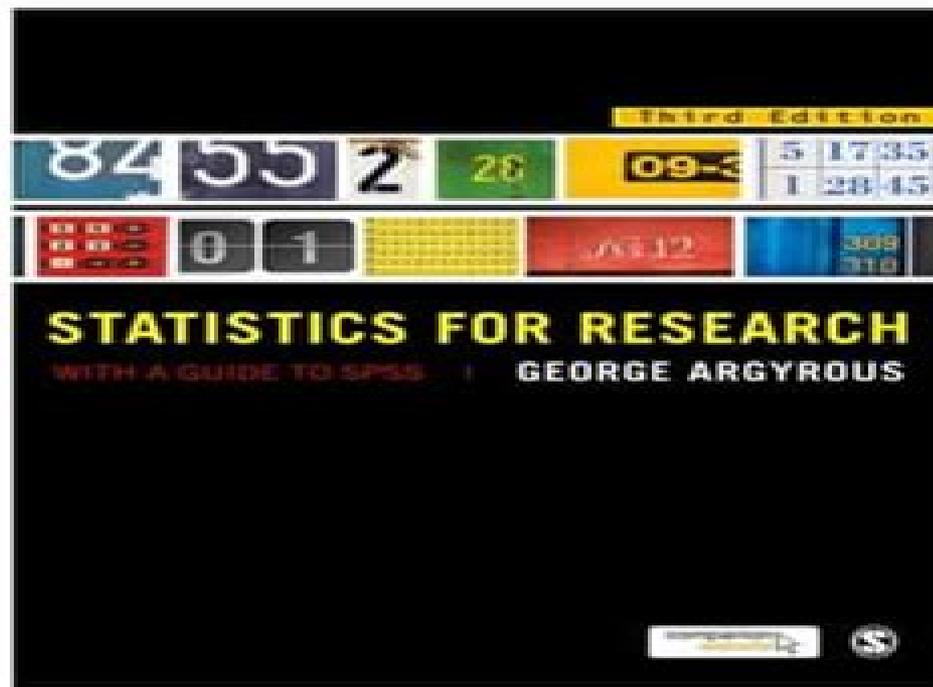


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Social Science Research Design and Statistics Alfred P. Rovai,Jason D. Baker,Michael K. Ponton,2013-09-01 This book integrates social science research methods and the descriptions of over 40 univariate bivariate and multivariate tests to include a description of the purpose key assumptions and requirements example research question and null hypothesis SPSS procedures display and interpretation of SPSS output and what to report for each test It is classroom tested and current with IBM SPSS 22 This expanded second edition also features companion website materials including copies of the IBM SPSS datasets used to create the SPSS output presented in the book and Microsoft PowerPoint presentations that display step by step instructions on how to run popular SPSS procedures Included throughout the book are various sidebars highlighting key points images and SPSS screenshots to assist understanding the material presented self test reviews at the end of each chapter a decision tree to facilitate identification of the proper statistical test examples of SPSS output with accompanying analysis and interpretations links to relevant web sites and a comprehensive glossary Underpinning all these features is a concise easy to understand explanation of the material *Using SPSS for Social Statistics and Research Methods* William Edward Wagner,2007 This supplementary text serves as a manual for SPSS use for social statistics and research methods classes It is a useful guide for students working independently on a research proposal project or paper Also it is an excellent resource for instructors to use with some or all of the lab components of their course

[SPSS for Research Methods](#) Wilson-Doenges, Georjeanna,2021-10-18 This guide reveals the best ways for students to analyze data and interpret results in SPSS Georjeanna Wilson Doenges s direct writing style real sample data from her research methods class integrated APA style results and detailed yet clear screenshots ensure that students feel confident using the program Her exciting revision not only reflects the latest updates to SPSS and APA guidelines but also includes new engaging step by step video tutorials

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Using Statistical Methods in Social Science Research Soleman H. Abu-Bader, 2011-06 In Using Statistical Methods Soleman Abu Bader detects and addresses the gaps between the research and data analysis of the classroom environment and the practitioner s office This book not only guides social scientists through different tests but also provides students and researchers alike with information that will help them in their own practice With focus on the purpose rationale and assumptions made by each statistical test and a plethora of research examples that clearly display their applicability and function in real world practice Professor Abu Bader creates a step by step description of the process needed to clearly organize choose a test or statistical technique analyze interpret and report research findings

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A Conceptual Guide to Statistics Using SPSS Elliot T. Berkman, Steven P. Reise, 2011-04-12 Bridging an understanding of Statistics and SPSS This unique text helps students develop a conceptual understanding of a variety of statistical tests by linking the ideas learned in a statistics class from a traditional statistics textbook with the computational steps and output from SPSS Each chapter begins with a student friendly explanation of the concept behind each statistical test and how the test relates to that concept The authors then walk through the steps to compute the test in SPSS and the output clearly linking how the SPSS procedure and output connect back to the conceptual underpinnings of the test By drawing clear connections between the theoretical and computational

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[A Concise Guide to Market Research](#) Erik Mooi, Marko Sarstedt, 2011-02-01 This accessible practice oriented and compact text provides a hands on introduction to the principles of market research Using the market research process as a framework the authors explain how to collect and describe the necessary data and present the most important and frequently used quantitative analysis techniques such as ANOVA regression analysis factor analysis and cluster analysis An explanation is provided of the theoretical choices a market researcher has to make with regard to each technique as well as how these are translated into actions in IBM SPSS Statistics This includes a discussion of what the outputs mean and how they should be interpreted from a market research perspective Each chapter concludes with a case study that illustrates the process based on real world data A comprehensive web appendix includes additional analysis techniques datasets video files and case studies Several mobile tags in the text allow readers to quickly browse related web content using a mobile device

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Introduction to Statistics with SPSS Dirk Benjamin Baarda, Cornelis Johannes Dijkum, Matthëus Petrus Maria Goede, 2014 *Statistics for Social & Health Research* George Argyrous, 2002 Social Science Research Design and Statistics Alfred P. Rovai, Jason D. Baker, Michael K. Ponton, 2013 This book integrates social science research methods and the descriptions of 46 univariate bivariate and multivariate tests to include a description of the purpose assumptions example research question and hypothesis SPSS procedure and interpretation of SPSS output for each test Included throughout the book are various sidebars highlighting key points images and SPSS screenshots to assist understanding the material presented self test reviews at the end of each chapter a decision tree to facilitate identification of the proper statistical test examples of SPSS output with accompanying analysis and interpretations links to relevant web sites and a comprehensive glossary Underpinning all these features is a concise easy to understand explanation of the material

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Jenifer Larson-Hall, 2015-07-24 A Guide to Doing Statistics in Second Language Research Using SPSS and R Second Edition is the only text available that demonstrates how to use SPSS and R as specifically related to applied linguistics and SLA research This new edition is up to date with the most recent version of the SPSS software and now also includes coverage of R a software program increasingly used by researchers in this field Supported by a number of pedagogical features including tip boxes and practice activities and a wealth of screenshots this book takes readers through each step of performing and understanding statistical research covering the most commonly used tests in second language research including t tests correlation and ANOVA A robust accompanying website covers additional tests of interest to students and researchers taking them step by step through carrying out these tests themselves In this comprehensive and hands on volume Jenifer Larson Hall equips readers with a thorough understanding and the practical skills necessary to conducting and interpreting statistical research effectively using SPSS and R ideal for graduate students and researchers in SLA social sciences and applied linguistics For more information and materials please visit www.routledge.com/cw/larson_hall

Using Spss(r) for Research Methods and Social Statistics William E Wagner-Huang, 2025-03-18 This is the perfect companion for students who are learning to use the SPSS software to interpret and manage data Students will appreciate author William E Wagner Huang s step by step explanations of SPSS operating procedures and introductory statistical operations The Eighth Edition uses version 29 of the software and incorporates results from the 2022 General Social Survey GSS as a dataset used in examples throughout the book In response to user feedback the author has expanded the sections on ANOVA and chi square The GSS datasets and codebooks for use with the text are available on an accompanying website

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