



The Main Source Learning From Television News

Daniel F McAuley



The Main Source Learning From Television News:

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[The Cognitive Impact of Television News](#) B. Gunter, 2015-02-17 Research shows that while people around the world consistently nominate television as their most important news source much of the content of news bulletins is lost to viewers within moments In response Barrie Gunter argues that this can be explained by the way in which televised news is written packaged and presented

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[Press and Public](#) Leo Bogart, 1989 First published in 1989 Routledge is an imprint of Taylor Francis an informa company

[Television News Research](#) Denis McQuail, Karsten Renckstorf, 2001

The SAGE Handbook of Political Communication Holli A Semetko, Margaret Scammell, 2012-05-17 This authoritative and comprehensive survey of political communication draws together a team of the world's leading scholars to provide a state of the art review that sets the agenda for future study It is divided into five sections Part One explores the macro level influences on political communication such as the media industry new media technology and political systems Part Two takes a grassroots perspective of the influences of social networks real and online on political communication Part Three discusses methodological advances in political communication research Part Four focuses on power and how it is conceptualized in political communication Part Five provides an international regional and comparative understanding of political communication in its various contexts The SAGE Handbook of Political Communication is an essential benchmark publication for advanced students researchers and practitioners in the fields of politics media and communication sociology and research methods

Responding To the Screen Jennings Bryant, Dolf Zillmann, 2013-11-05 This volume takes the next step in the

evolution of mass communication research tradition from effects to processes a more detailed and microanalytical analysis of the psychological processes involved in receiving and reacting to electronic media messages This domain includes investigations into those psychological processes that occur between the process of selecting media messages for consumption and assessments of whatever processes mediate the long term impact such message consumption may have on consumers subsequent behavior The editors strive to further understanding of some of the basic processes underlying the ways we gain entertainment and information

The Television News Interview Akiba A. Cohen,1987-06 How and why does television news interviewing differ from country to country In this comparative study of the news in the UK the US Israel and West Germany Cohen shows that while the structure and content of TV news is very similar interviews reflect political social and cultural factors Cohen examines news interviewing from theoretical empirical and practical perspectives Through a comprehensive literature review content analysis and personal interviews with reporters he demonstrates that news interviews should be viewed as social constructs Publisher description

Television News Anchors Thomas Fensch,1993 These articles chart the development of television news Part One examines the early years of the network news Part Two discusses the ethical and other questions facing broadcast journalism Part Three profiles 21 prominent network journalists

The Development of Multi-channel TV and TV News Viewing Sug-min Youn,1993 **Imprint***,1986 Valence Congruence in Audiovisual Messages Rasha Abdel-Hamid Kamhawi,2004 *Communication & Cognition*,1995 Mass Communication Theory Stanley J. Baran,Dennis K. Davis,2000 This new edition of Baran and Davis s successful text provides a comprehensive historically based introduction to mass communication theory Clearly written with examples graphics and other materials to illustrate key theories this edition now streamlined to increase accessibility traces the emergence of two main bodies of mass communication theory social behavioral and critical cultural The authors emphasize that media theories are human creations that typically are intended to address specific problems or issues The Second Edition includes new coverage of the Internet as well as many updated examples

Radio and Television: Supplement Two: 1982-1986 Peter K. Pringle,Helen E. Clinton,1989 Lists almost 1 000 English language books booklets and reports on radio and TV published between 1982 and 1986 Third in a series covering the period 1920 1986 it was preceded by two volumes compiled by the late William E McCavitt Entries are organized into six parts with many subdivisions

World View, Television Use and Their Impact on People's Learning from Public Service Advertisements Hsiu-Hui Sun,1988 **Attention to News and Knowledge of Politics** Margaret Marie Howard,1998 *Communications*,2007 **The Press and American Politics** Richard Davis,2001 Very contemporary in perspective this book provides a well balanced survey of all aspects of the relationship between the press and American politics It portrays the relationship as interactive and symbiotic rather than one sided and dissects the media s role as mediator in the political processes of American politics Explores news gathering and news shaping effects of media on the mass public the electoral functions and effects of the news media the interaction with

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