

# Information Systems Strategic Planning\*

- **Why plan?**
  - To obtain resources
    - Financial
    - Facilities – “Capacity planning”
    - Staff
  - To align I/S with the business
  - To identify needed applications
  - To establish goals, schedules, and milestones in order to track progress
  - To provide an opportunity for *communication* with top management and user management
- **Outcomes vs. process?**
- **Reactive vs. proactive?**
- **Planning vs. forecasting?**
  - Forecasting is predicting the future
  - Planning is being prepared for that future

# Strategic Planning For Information Systems

**Steve Clarke**



## **Strategic Planning For Information Systems:**

Strategic Planning for Information Systems John Ward, Pat Griffiths, 1996-05-27 This comprehensive and practical book describes the impact IS has had on business performance and the contribution it makes to the strategic development and competitive abilities of organizations It provides the tools techniques and management framework for identifying and implementing opportunities explored The new edition places more stress on planning and includes updated references and examples as well as new information on EDI business process redesign outsourcing legacy systems and more **A Practical Guide to Information Systems Strategic Planning** Anita Cassidy, 2016-04-19 The foundation of a successful information systems strategic plan is the recognition that business direction and requirements must drive the IS strategy and computing architecture A Practical Guide to Information Systems Strategic Planning Second Edition outlines a systematic approach to guide you through the development of an effective IS plan t *A Practical Guide to Information Systems Strategic Planning, Second Edition* Anita Cassidy, 2005-10-14 The foundation of a successful information systems strategic plan is the recognition that business direction and requirements must drive the IS strategy and computing architecture A Practical Guide to Information Systems Strategic Planning Second Edition outlines a systematic approach to guide you through the development of an effective IS plan that is formulated from your company s business plan This volume outlines a quick and easy approach with concepts techniques and templates for analyzing organizing communicating and implementing an IS strategy This approach unites an organization in a collaborative effort resulting in a solid direction that has the support of the entire organization Establishing this direction cultivates the support of management enabling necessary strategic IS investments With a new look at the role of IS governance in strategic planning this second edition reflects advances in technology and provides an improved and thorough planning methodology The strategic planning process outlined in this book has been supplemented by lessons learned from applying the process in numerous companies cultures and environments **Strategic Planning for Information Systems** John Ward, 2003 Strategic Planning for Information Systems Robert V. Head, 1982 Strategic Planning for Information Systems John Ward, Pat Griffiths, Paul Whitmore, 1990 Building on the success of past editions Strategic Planning for Information Systems considers both the implications of the developments in IS IT and the most useful aspects of recent thinking and experiences concerning IS IT strategic management Topics covered now include New developments in strategic management The Internet e commerce and e business Outsourcing including web services and Application Service Providers Knowledge management Enterprise systems Investment appraisal and business benefits delivery Managing the IT infrastructure and the supply of IS services Organising and resourcing the IS function Building relationships between business and IT management Developing an IS capability *Planning for Information Systems* William R. King, 2015-03-12 Edited by one of the best known and most widely respected figures in the field Planning for Information Systems is a comprehensive single source overview of the myriad ideas and

processes that are identified with IS planning While many chapters deal with high level strategic planning the book gives equal attention to on the ground planning issues Part I Key Concepts of IS Planning focuses on how IS planning has evolved over the years business IS strategic alignment and the role of dynamic organizational capabilities in leveraging IS competencies Part II The Organizational IS Planning Process describes IS planning in terms of critical success factors and includes a knowledge based view of IS planning a practical assessment of strategic alignment the IT budgeting process the search for an optimal level of IS strategic planning and the role of organizational learning in IS planning Part III IS Investment Planning deals with predicting the value that an IS project may have a rational expectations approach to assessing project payoffs assessing the social costs and benefits of projects an options based approach to managing project risks planning for project teams and the moderating effects of coordinated planning Part IV Goals and Outcomes of IS Planning considers information strategy as a goal and or outcome of IS planning IT infrastructure as a goal or outcome competitive advantage as a goal or outcome e process partnership chains and planning successful Internet based projects

**The Strategic Management of Information Systems** Joe Peppard, John Ward, 2016-04-18 A comprehensively updated revision of a book regarded by many as one the leading and authoritative titles for practitioners academics and students in the domain of information systems and technology IS IT strategy Presents a structured framework with tools techniques and ways of thinking which provide a practical approach to building a digital strategy expressed primarily in the language of business and management Brings together the implications of the significant advances in IT and the most useful current thinking research and experiences concerning the business impact and strategic opportunities created by IS IT Peppard and Ward discuss the key questions that managers have to grapple with of where when and how to invest in IS IT which is why a IS IT or digital strategy is required *Applying Principles from IT Architecture to Strategic Business Planning* McKee,

James, 2012-11-30 Through the application of information architecture principles the development of a comprehensible strategic planning process and a useable planning document together will provide an effective solution to any business s strategic planning problems *Applying Principles from IT Architecture to Strategic Business Planning* describes the principles of IT architecture to develop the creation of an information model of business strategic requirements Highlighting the importance of organizational goals within a business this book is an essential read for employees on a managerial and executive level who are involved in the organizational development of a company **Strategic Planning for Enterprise**

**Information Systems** Janet G. Butler, 1996 **Strategic Information Systems and Technologies in Modern Organizations** Howard, Caroline, Hargiss, Kathleen, 2017-01-25 The role of technology in business environments has become increasingly pivotal in recent years These innovations allow for improved process management productivity and competitive advantage *Strategic Information Systems and Technologies in Modern Organizations* is an authoritative reference source for the latest academic research on the implementation of various technological tools for increased organizational productivity

and management Highlighting relevant case studies empirical analyses and critical business strategies this book is ideally designed for professionals researchers academics upper level students and managers interested in recent developments of technology in business settings *Strategic Planning for Information Systems* Ann Briggs Addo (SDSU graduate student),1998 *Strategic Planning of Management Information Systems* Paul Siegel,1975 **Business Architectures for Risk Assessment and Strategic Planning: Emerging Research and Opportunities** McKee, James,2017-11-17 The integration of recent technological advances into modern business processes has allowed for greater efficiency and productivity However while such improvements are immensely beneficial the modeling and coordination of these activities offers a unique set of challenges that must be addressed Business Architectures for Risk Assessment and Strategic Planning Emerging Research and Opportunities is a pivotal reference source for the latest research findings on the utilization of business models and value propositions in modern enterprises Featuring extensive coverage on relevant areas such as management information systems business planning and value analysis this publication is an ideal resource for information system practitioners universities and colleges business managers and advanced level students seeking the latest research on achievements in this field **Information Systems Strategic Planning** ,1993 Overview of IS strategic planning The TOP 20 strategic issues Effective mainframe performance management *Encyclopedia of Library and Information Science* Allen Kent,1999-06-29 Access Versus Ownership to Word Formation in Language and Computation [Information Systems Strategic Management](#) Steve Clarke,2001 This comprehensive guide to the strategic management of information systems within business and public sector organizations integrates the two often disparate domains of strategic management and information systems Focusing on managing information systems within a broader organizational context it covers key issues such as corporate strategy information systems strategy from both practical and theoretical perspectives contemporary information systems strategic issues the technical versus social debate in information systems strategy ways forward for the application of strategic thinking With strong pedagogical features and lecturer aids this useful guide will be a valuable resource for undergraduates in the fields of business management and information systems *General Management, 2nd edition* J. Kroon,1998 *Strategic IS/IT Planning* E. E. Tozer,1996 Supports a range of businessplanning techniques such as Portfolio Management and Value Chain Analysis Helps to ensure accurate and continuing aligning of IS IT strategy with business goals and intntions Delivers a complete IS IT plan intergrated with the business planning process with effective provision for implementation and continuing maintenance Incorporates the latest advances in information technology including Open Systems and Client Server **Developing Managerial Information Systems** Andrew M. McCosh,Mawdudur Rahman,Michael J. Earl,1981-06-18

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