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The Content Management Handbook

Deane Barker



The Content Management Handbook:

The Content Management Handbook Martin White, 2005 Provides step by step guidance on how to develop a content management strategy and advice on the specification selection implementation and management of content management software cover

The Oracle Universal Content Management Handbook Dmitri Khanine, 2010-08-11 Build Administer and Manage Oracle Stellent Universal Content Management UCM Solutions with this book and eBook

Web Content Management Deane Barker, 2016-03-22 Looking to select a web content management system CMS but confused about the promises terminology and buzzwords Do you want to understand content management without having to dive into the underlying programming This book provides a clear unbiased overview of the entire CMS ecosystem from platforms to implementations in a language and platform agnostic manner for project managers executives and new developers alike Author Deane Barker a CMS consultant with almost two decades of experience helps you explore many different systems technologies and platforms By the end of the book you ll have the knowledge necessary to make decisions about features architectures and implementation methods to ensure that your project solves the right problems Learn what content is how to compare different systems and what the roles of a CMS team are Understand how a modern CMS models and aggregates content coordinates workflow and manages assets Explore the scope and structure of a CMS implementation project Learn the process and best practices for successfully running your CMS implementation Examine the practice of migrating web content and learn how to work with an external CMS integrator

The Intranet Management Handbook Martin Scott White, 2011 This is the first book to offer practical advice on intranet management based on the work of the author as an intranet consultant over the past fifteen years Key areas include managing intranets opportunities and challenges defining user requirements making a business case developing a content strategy enhancing collaboration managing technology specifying and selecting software using Microsoft SharePoint for intranets operational planning establishing the intranet team managing intranet projects evaluating risks enhancing the user experience marketing the intranet measuring user satisfaction creating the governance framework writing an intranet strategy intranets and information management An appendix offers guidelines for social media use Readership Information professionals involved in the development of an intranet for their organization managers with responsibility for internal communications personal management risk management information management and information technology

Enterprise Content Management Stephen A. Cameron, 2011 About the author Foreword Glossary Preface STRUCTURE Part 1 ECM BUSINESS GUIDE INTRODUCTION Definition of ECM A short history of ECM The future of ECM Summary Chapter 1 CONTENT LIFECYCLE ECM acquisition ECM storage ECM delivery The history of information consumption Case Study WikiLeaks Measuring and valuing content Summary Chapter 2 ORGANISATIONS Relevance and retention of information Timing and throughput of information Contribution and responsibility for information Ubiquity of information Analysis and meaning of information Summary

Chapter 3 CONTENT MATURITY MODEL The five stages of the content maturity model Dimensions of the content maturity model Stages of the content maturity model Summary Chapter 4 COMPLIANCE AND GOVERNANCE Corporate governance Compliance Records management Summary Chapter 5 DEVELOPING A BUSINESS CASE Structure of the business case Reasons for adopting ECM Options for managing change Tangible and intangible ECM benefits Developing a road map Realising ECM benefits Summary Part 2 ECM TECHNICAL GUIDE Chapter 6 ARCHITECTURE AND TECHNOLOGY Stakeholder challenges An ECM technology review Architectures Service oriented architecture ECM service components Case study finance industry Summary Chapter 7 STORAGE Business alignment Increasing capacity Managing tiers of storage Valuing data Storage medium Storage technologies Storage repositories Summary Chapter 8 MANAGING CHANGE Representations to concepts The creation of ideas Changing roles Managing cultural change Summary Chapter 9 TRANSFORMATION Organisations content and exchange frameworks Create a content and information strategy Transformation planning to avoid organisational stress Bringing dimensions into alignment Transitioning through stages Summary Chapter 10 Compliance and governance framework Trust and privacy policies Destruction policies Enterprise and universal availability Security Data governance Records management Summary Chapter 11 BUSINESS AND PROGRAMME DELIVERY Building the business case Programme and project management Breaking implementation into manageable steps Delivery challenges Classification process Summary Chapter 12 FUTURE TRENDS Collaborative technologies Semantic structures Attribute acquisition Business intelligence Cloud computing and SaaS BIBLIOGRAPHY Books Articles Internet references Official publications INDEX

[The Website Manager's Handbook](#) Shane Diffily,2006 This book presents a practical model for the management and maintenance of your website Such a site can be of any size and in any industry from an intranet of a few dozen pages to a huge online music store The fundamentals are the same Written entirely from the manager s point of view The Website Manager s Handbook provides a roadmap through the neglected issues of site maintenance and governance The purpose is to equip you with the knowledge you need to make informed decisions This book has already been described by respected web commentator Gerry McGovern as very clear and well written a lot of practical depth

The Handbook of Archival Practice Patricia C. Franks,2021-09-12 To meet the demands of archivists increasingly tasked with the responsibility for hybrid collections this indispensable guide covers contemporary archival practice for managing analog and digital materials in a single publication Terms describing activities central to the archival process such as appraisal acquisition arrangement description storage access and preservation are included In addition responsibilities traditionally considered outside the purview of the archivist but currently impacting professional activities such as cybersecurity digital forensics digital curation distributed systems e g cloud computing and distributed trust systems e g blockchain are also covered The Handbook is divided into ten sections current environment records creation and recordkeeping systems appraisal and acquisition arrangement and description storage and preservation digital preservation

user services community outreach and advocacy risk management security and privacy and management and leadership

Some terms touch on more than one category which made sorting a challenge Readers are encouraged to consult both the table of contents and the index as a topic may be addressed in more than one entry A total of 111 entries by 105 authors are defined and described in The Handbook The majority 79 of the contributors were from the US 12 from Canada 7 from the United Kingdom 3 from Australia 1 each from Germany Jamaica New Zealand and the Russian Federation Because archival practice differs among practitioners in different countries this work represents an amalgamation The Handbook was written primarily for archival practitioners who wish to access desired information at the point of need However can also serve as a valuable resource for students pursuing careers in the archival profession and information professionals engaged in related fields

Collection Management Karen Rupp-Serrano, 2013-10-18 Written by experts in the field Collection Development Preparing Today's Bibliographers for Tomorrow's Libraries offers librarians proven and effective suggestions on how to solve and alleviate common problems in order to make your library more efficient and beneficial to patrons Discussing concerns about cooperative collection development locally available data managing personnel at varying career stages vendors selecting the right mix of resources and serials collection management this valuable guide gives you insight into the future of collection development and keeps you up to date on important technological advancements For both beginners and professionals Collection Development addresses your vexing questions that librarians continually face to assist you in creating a cost effective and resourceful library

Content Management for Dynamic Web Delivery JoAnn T. Hackos, 2002-02-28 Successfully manage Web content to achieve a competitive edge Using the content management strategy that she developed for companies such as Nortel Motorola Cisco and others Hackos walks readers through the stages of effective Web content management She shows how to establish a content strategy based on what type of content a user needs the platforms to which it should be delivered and the types of content necessary for the organization Readers will learn how to develop and incorporate an information model into their Web site design as well as how to transform their organization's processes to ensure dynamic content delivery They'll also find tips on how to take advantage of XML

The Oracle Universal Content Management Handbook Dmitri Khanine, 2010 This book employs the tactic of you and me talking which makes learning effortless and fun even addictive It's full of specific examples shortcuts and ready to use strategies You'll end up with a working ready to use Oracle UCM system by the end of Chapter 2 And you can jump chapters and read them in any order that better suits your passion or your assignment at hand If you want to get started with Oracle UCM this is the perfect book for you This book is also beneficial for Oracle Stellent UCM users administrators and developers who are ready to jump up to the next level of expertise

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ICT Developments in Nigerian Libraries David Raitt,2005
Annotation Nigeria seems to be behind in a lot of areas North American European Australasian and even S E Asian librarians will say been there done that long ago but that does not negate the fact that articles about the experience of placing computers in libraries automation of processes use of CD ROMs introduction of the Internet and so on are just as valid from people doing it now today for the first time as they were from when many of us did it 20 or 30 years ago

Handbook of Research on Educational Communications and Technology J. Michael Spector,M. David Merrill,Jan Elen,M. J. Bishop,2013-07-03 The 4th edition of the Handbook of Research on Educational Communications and Technology expands upon the previous 3 versions providing a comprehensive update on research pertaining to new and emerging educational technologies Chapters that are no longer pertinent have been eliminated in this edition with most chapters being completely rewritten expanded and updated Additionally new chapters pertaining to research methodologies in educational technology have been added due to expressed reader interest Each chapter now contains an extensive literature review documenting and explaining the most recent outstanding research including major findings and methodologies employed The Handbook authors continue to be international leaders in their respective fields the list is cross disciplinary by design and great effort was taken to invite authors outside of the traditional instructional design and technology community

[The Business Writer's Handbook](#) Gerald J. Alred,Charles T. Brusaw,Walter E. Oliu,2018-10-05 From abstracts to online professional profiles from blogs and forums the e mail and formal reports The Business Writer s Handbook uses smart accessible language to spotlight and clarify business writing today Hundreds of topic entries 90 sample documents at a glance checklists and clear explicit models communicate the real world practices of successful business writers Developed by a legendary author team with decades of combined academic and professional experience the book s intuitive alphabetical organization makes it easy to navigate its extensive coverage of grammar usage and style Plus updated in depth treatment of pressing issues like the job search audience awareness source documentation and social media use on the job resonate both in class and at the office With a refreshed integrated focus on the ways technologies shape writing the Twelfth Edition of the Handbook is the indispensable reference tool for writing successfully in the workplace

Management's Handbook Leon Pratt Alford,1924

[Charles F. Goldfarb's XML Handbook](#) Charles F. Goldfarb,Paul Prescod,2004 bull Written by Goldfarb

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The Bedford Guide for College Writers with Reader, Research Manual, and Handbook X. J. Kennedy,Dorothy M. Kennedy,Marcia F. Muth,2019-10-24 Combining a step by step rhetoric a fresh thematic reader a detailed research manual and a helpful handbook for grammar and usage The Bedford Guide for College Writers brings together everything students need for first year writing Based on feedback from our advisory board this edition of the Guide has been streamlined to strengthen its focus on academic writing Expanded support for planning a writing project and carefully evaluating online sources enables students to write and research confidently Engaging new professional and student essays provide relevant models of writing from sources the kinds of assignments students will face throughout their years in college The book s hallmark checklists help students move through every stage of the writing process and Learning by Doing activities provide continuous opportunities for active learning

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