

Television Policy

The MacTaggart Lectures

Edited by Bob Franklin

Television Policy

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day

The MacTaggart Lectures

With a foreword by John Willis, and an introductory essay exploring the history of the lectures and their shifting themes and concerns, this book provides a forum for the significant debates which have helped to shape both television content and policy over nearly thirty years of considerable and unprecedented change in broadcasting.

Bob Franklin

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Murdoch 8.00 John Birt 8.05 Peter Jay 8.30
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Liddiment 9.20 Venny Lambert 9.30 Janet Street-
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David Elstein 1.15 Laurence Marks & Maurice
Gran 1.30 Peter Bazalgette 3.30 Tony Ball 4.30
Dennis Potter 5.15 John Schlesinger

Television Policy The Mactaggart Lectures

Eddie Dyja



Television Policy The Mactaggart Lectures:

Television Policy Bob Franklin, 2019-07-30 Television Policy offers a unique and authoritative account of the major developments in television programming and policy since 1976 by collecting in a single volume the MacTaggart lectures delivered at the Edinburgh International Television Festival across the last quarter of a century The MacTaggart lecturers include the most celebrated and distinguished programme makers producers performers playwrights policymakers and senior media executives across all sectors of broadcasting They include Greg Dyke John Humphrys John McGrath Marcel Ophuls Norman Lear Jeremy Isaacs John Mortimer Peter Jay Ted Turner Jonathan Miller Denis Foreman John Schlesinger Troy Kennedy Martin Philip Whitehead Christine Ockrent Rupert Murdoch Verity Lambert David Elstein Michael Grade Dennis Potter Janet Street Porter John Birt Laurence Marks Maurice Gran Peter Bazalgette Richard Eyre David Liddiment and Mark Thompson With a Foreword by John Willis and an introductory essay exploring the history of the MacTaggart lectures and a review of the shifting themes and concerns of the lectures the book provides a forum for the significant debates which have helped to shape both television content and policy across twenty five years of considerable and unprecedented change in broadcasting Topics covered include the future of public service programming the relationship of government to broadcasters the impact of ownership on the freedom of broadcasters and debates about whether and how television should be regulated Television Policy is essential reading for all students of media and communication studies as well as those interested in reading accounts of television programming and policy written by some of the most eloquent eminent but contentious figures in television broadcasting Features The first collection of the prestigious MacTaggart Lectures A unique insight into the development of television programming across 25 years *Television Policy* Bob Franklin, 2004 This text offers an authoritative account of the major developments in television programming and policy since 1976 by collecting together the MacTaggart lectures delivered at the Edinburgh International Television Festival The lecturers include Jeremy Isaacs Rupert Murdoch Michael Grade Dennis Potter and Greg Dyke Can the Media Serve Democracy? S. Coleman, G. Moss, K. Parry, 2015-12-05 This landmark collection brings leading scholars in the field of political communication to debate one of the most important questions of our age Can the media serve democracy For the media to be democratic they must enter into a positive relationship with their readers viewers and listeners as citizens rather than consumers who buy things audiences who gaze upon spectacles or isolated egos obsessed with themselves The media's first task is to remind people that they are inhabitants of a world in which they can make a difference By enabling citizens to encounter and make sense of events relationships and cultures of which they have no direct experience the media constitute a public arena in which members of the public come together as more than passing strangers **The Television Handbook**, 2013-03-01 The Television Handbook is a critical introduction to the practice and theory of television The book examines the state of television today explains how television is made and how production is organised and discusses how

critical thinking about programmes and genres can illuminate their meanings This book also explores how developments in technology and the changing structure of the television industry will lead the medium in new directions The Television Handbook gives practical advice on many aspects of programme making from an initial programme idea through to shooting and the post production process The book includes profiles giving insight into how personnel in the television industry from recent graduates to television executives think about their work The Television Handbook offers chapters on the vigorous debates about what is meant by quality television how news and factual programmes are responding to interactive technologies and how formats such as Reality Talent TV have risen in prominence It also considers how drama sport and music television can be discussed and interpreted The Television Handbook includes Profiles of TV news and drama producers editors and TV studio personnel Case histories of important TV genres and series Practical programme making advice Explanations of key theoretical perspectives in television studies

The Television Handbook Jeremy Orlebar,2011

The Television Handbook is a critical introduction to the practice and theory of television The book examines the state of television today explains how television is made and how production is organised and discusses how critical thinking about programmes and genres can illuminate their meanings This book also explores how developments in technology and the changing structure of the television industry will lead the medium in new directions The Television Handbook gives practical advice on many aspects of programme making from an initial programme idea through to shooting and the post p

Towards a Market in Broadcasting C. Potschka,2012-03-27 A comparative analysis of the evolution ofUK and German broadcasting policies adding to the developing area of comparative research on media and communications policy The book focuses on processes of marketization and liberalization as they have affected policy making national regulatory frameworks and media structures

The Tabloid Culture Reader Biressi, Anita,Nunn, Heather,2007-12-01 The Tabloid Culture Reader provides an accessible and useful introduction to the field

The Routledge Companion to British Media History Martin Conboy,John Steel,2014-09-15 The Routledge Companion to British Media History provides a comprehensive exploration of how different media have evolved within social regional and national contexts The 50 chapters in this volume written by an outstanding team of internationally respected scholars bring together current debates and issues within media history in this era of rapid change and also provide students and researchers with an essential collection of comparable media histories The Routledge Companion to British Media History provides an essential guide to key ideas issues concepts and debates in the field Chapter 40 of this book is freely available as a downloadable Open Access PDF under a Creative Commons Attribution Non Commercial No Derivatives 3 0 license https://www.routledgehandbooks.com/doi/10.4324/9781315756202_ch40

Edinburgh's Festivals David Pollock,2023-08-04 In August 1947 an migr Austrian opera impresario launched the Edinburgh International Festival of Music and Drama to heal the scars of the Second World War through a celebration of the arts At the same time a socialist theatre group from Glasgow and other amateur companies

protested their exclusion from the festival by performing anyway inventing the concept of fringe theatre Now the annual celebration known collectively as the Edinburgh Festival is the largest arts festival in the world incorporating events dedicated to theatre film art literature comedy dance jazz and even military pageantry It has launched careers from Peter Cook and Dudley Moore in *Beyond the Fringe* to Phoebe Waller Bridge with *Fleabag* mirrored the political and social mood of its times shaped the city of Edinburgh around it and welcomed a huge all star cast including Orson Welles Grace Kelly Yehudi Menuhin and Mark E Smith s *The Fall* and many many more This is its story *Media Studies* Philip Rayner, Peter Wall, Stephen Kruger, 2004 An innovative new textbook which brings together a comprehensive collection of primary source material for all those studying the media at university and pre university level **From Public Service Broadcasting to Public Service Media** Gregory Ferrell Lowe, Jo Bardoel, 2007 The core challenge facing public service broadcasting today is the transition to public service media This understanding characterised discourse among participants in the RIPE 2006 conference in the Netherlands the theme of which was Public Service Broadcasting in the Multimedia Environment Programmes and Platforms The contributors in this volume focus attention on issues of strategic concern and tactical importance in addressing the core challenge A defining Etc *Media and Their Publics* Michael Higgins, 2008-10 The public is so central to discussions of the role of broadcasting in civil society that it often passes without comment This work offers a critical insight into this key component of media policy and practice It covers areas such as techniques of political interview and political discussion programmes **Renewal**, 2009 **Children's Television in Britain** David Buckingham, 1999-03 No Marketing Blurbs *The British National Bibliography* Arthur James Wells, 2005 *Censoring the Word* Julian Petley, 2007 From the Enlightenment the ideas of Milton Locke Mill and Jefferson developed into a classical paradigm of free speech which went largely unquestioned for over two hundred years The modern globalized world has seen an end to such assumptions The uproar and violence over both *The Satanic Verses* and the Danish cartoons criticizing Islam raised the question of whether freedom of expression from a global perspective most specifically an Islamic one is an outdated legacy of Western Enlightenment or a vital and necessary tradition which must be protected Increasingly the dominance of global media organisations and their responsibility to reporting the facts has led to calls for legislation for corporate freedom of expression *Censoring the Word* asks if we now live in an age when freedom of expression can no longer be absolute **Contemporary World Television** John Sinclair, Graeme Turner, 2004-05 Publisher Description **Television Under the Tories** Peter Goodwin, 1998-09 British television has always carried special international significance in its early years it was regarded as the model of public service broadcasting However with the advent of a Conservative government in 1979 and the rapid development of new technologies broadcasting policy was subjected to a wide range of fundamental changes Market liberalism with Margaret Thatcher as its most visible personification has since transformed the global landscape of broadcasting This text examines the particular impact made by the Thatcher and Major administrations on the British

television industry one of only a handful that have had successful ambitions in challenging the dominance of US programming in the global marketplace This authoritative study should be of value to scholars and students of international communications TV and government policy It is an accessible and concise account of changes in one of the world s most distinctive and highly regarded television industries **Listener and BBC Television Review** ,1989-09 **British Film Institute Film and Television Handbook 1996** Eddie Dyja,1995-11-30 This book is an indispensable authoritative reference guide for anyone working in the film television and video industries or for those with a general interest of the moving image

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