

# CYRUS IRAVANI

GRAPHIC DESIGN SPECIALIST

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Queens, NY 11103

🌐 [Linkedin.com/in/cyrusiravani](https://www.linkedin.com/in/cyrusiravani)

## TECHNICAL SKILLS

InDesign

Illustrator

Photoshop

Figma

Blender

Sketchbook

HTML & CSS

## EDUCATION

### B.A. FINE ARTS / GRAPHIC DESIGN

Rochester Institute of Technology,  
Rochester, NY  
2014 - 2016

### WEB DEVELOPMENT CERTIFICATE

Rochester Institute of Technology,  
Rochester, NY  
2012 - 2014

## PORTFOLIO

[www.designportfolio.com](http://www.designportfolio.com)

### INFOGRAPHIC DESIGN

Created a series of 12 infographics for [LegalTemplates.net](http://LegalTemplates.net) illustrating the different forms of lease agreements.

### WEB DESIGN

Led a redesign of Wicket Software's homepage, utilizing Material Design principles.

### DOCUMENT DESIGN

Created a series of Microsoft Word document templates for Golf Weekly using InDesign.

## PROFESSIONAL PROFILE

Senior Graphic Design Specialist with 6+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office Suite, and web design applications (Dreamweaver, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out.

## PROFESSIONAL EXPERIENCE

### SENIOR GRAPHIC DESIGN SPECIALIST

*Experion, New York, NY / 2020 - Present*

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials while helping clients cut their costs by an average of 12%.
- Delegate tasks to the 7 members of the design team and provide counsel on all aspects of the project.
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design.
- Oversee the efficient use of production project budgets ranging from \$2,000 - \$25,000.

### GRAPHIC DESIGN SPECIALIST

*Stepping Stone Advertising, New York, NY / 2016 - 2020*

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.
- Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

# The Perfect Resume Cd Rom Version

**Kathleen Armour**



## **The Perfect Resume Cd Rom Version:**

The New Perfect Resume Tom Jackson, Ellen Perry Jackson, 1996 When published thirteen years ago The Perfect Resume was the best resume book on the market It transformed the old resume list of facts into a new model an opportunity for self expression and self promotion But today s perfect resume is not the same perfect resume of ten or even five years ago The New Perfect Resume provides the most effective strategies for dealing with the current shift away from good steady jobs to an era of temporary freelance and consulting positions In order to compete in today s business world where employers are more interested in a candidate s skills rather than experience and where no employment is guaranteed for life resumes must be highly customized and targeted to an employer with current or short term needs The New Perfect Resume shows readers how to Prepare a capabilities portfolio which focuses on a candidate s talents rather than the number of jobs they ve held Write an internal resume that defines job responsibilities for those already with a job Use E Mail the talent banks of the Internet and electronic job searches Along with all these strategies The New Perfect Resume includes all the hallmarks of a great resume book including 50 samples of winning resumes easy to use drafting forms special resumes for recent graduates salary negotiation strategies and suggestions on how to write a perfect cover letter A classic in the field of career development The New Perfect Resume is sure to become the new standard upon which all other resume books are compared

The Multimedia and CD-ROM Directory ,1998      **The Complete Idiot's Guide to the Perfect Resume** Susan Ireland,2006 An updated and revised edition of one of Alpha Books top career guides helps readers put together an attention grabbing resume that will help land them their dream jobs The book includes dozens of sample resume styles an action plan for a successful job search and professional advice on creating cover letters finessing the toughest interview and writing thank you and follow up letters More concise step by step information for creating a resume for a variety of commonly faced situations including career change employment gaps age discrimination and layoffs An increased emphasis on the combination resume the chronological format with skill headings within each job title section which has become one of the most widely accepted formats by employers Arms job seekers with a clear understanding of the principles of creating a great resume allowing them to adapt and apply those principles to their own personal situation no matter how difficult that situation may be      CD-ROMs in Print ,2002      **PC Mag** ,1994-01-11 PCMag com is a leading authority on technology delivering Labs based independent reviews of the latest products and services Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology      **PC Mag** ,1995-09-26 PCMag com is a leading authority on technology delivering Labs based independent reviews of the latest products and services Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology      *PC Mag* ,1995-09-26 PCMag com is a leading authority on technology delivering Labs based independent reviews of the latest products and services Our expert industry analysis and practical solutions help you make better buying decisions and get

more from technology      **US Black Engineer & IT** ,1995      *High Impact Resumes and Letters* Ronald L. Krannich,William J. Banis,1998 Includes critical distribution evaluation and follow up devices      **Career Information Center** Visual Systems Staff,1999 Presents an overview of the job market in engineering science and technology and features profiles of over sixty careers each with information on work characteristics education and training requirements job entry advancement and employment outlook working conditions and earnings and benefits      Jobs Almanac Adams Media,1998 Economic forecasts names and addresses for thousands of leading employers nationwide and multiple extensive indices are features of this all in one career guide      **Best Résumés for College Students and New Grads** Louise Kursmark,2006 Helps students by describing skills and attributes that are valuable in the workplace answering common questions delivering expert advice that is relevant in today s hiring market and showcasing high quality resumes and cover letters prepared by professional resume writers all written for college students or new graduates It is a comprehensive resource appropriate for diverse college majors both undergraduate and graduate as well as for students seeking internships and co op jobs while still in school

Career Information Center ,2002 Each volume focuses on a different career area and contains approximately 700 job profiles including job summary job description and up to date salary information      **MacUser** ,1997-05      **Career Information Center: Computers, business, and office** Visual Systems Staff,1999 Organized by occupational interest area rather than in alphabetical order The classification system is adapted from the cluster organization used by the U S Department of Labor      Great Resume Jason Rich,2000 Great Resume will walk you through the entire resume creation process This book can teach anyone how to add impact to a resume and select the best resume format based on any personal situation You ll learn how to put all of the pieces of a resume together into one powerful and well written document discover how to choose the best possible wording to convey important information learn how to avoid the most common resume creation mistakes and find out about the many tools available that will make the resume creation process easier and less stressful Fully up to date for modern job seekers this book also explores how to tap the power of the Internet Plus you ll discover how to evaluate job opportunities and evaluate your own goals and objectives to ensure you wind up in a job that s challenging rewarding and enjoyable      Library Journal ,1997      *Houston JobBank* Adams Media,1998-10 Lists major employers in the Houston area and includes chapters on job search strategies resumes and cover letters      **Career Information Center** MacMillan,Macmillan Publishing Company Staff,1999-09 Organized by occupational interest area rather than in alphabetical order The classification system is adapted from the cluster organization used by the U S Department of Labor      PC Magazine ,1998

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