

# Decoding plastic industry's rivalry through porter's framework

The slide highlights the porter's framework for plastic industry. The purpose of this slide is to study and evaluate productivity of market's competitive environment under its influence to attract interest and generate profitability. It includes the main new entrants, bargaining power of suppliers and buyers, competitive rivalry etc.

Threat of New  
entrants



Low

Business is capital-intensive and demands a high level of competence to enter

High

Industry's vast number of buyers, who are frequently able to negotiate cheaper prices from suppliers.



Buyer bargaining  
power

Supplier  
bargaining power



Low

Industry's suppliers possess lot of price control over their products

Strong

Metal, glass, and wood are examples of other materials that can be used in place of plastic.



Threat of  
Substitutes

Intensity of  
rivalry



Fierce in the plastics industry

Industry's enormous number of competitors, all of whom are vying for a part of the market

# Framework Plastic Free

**Katrin Schroeder, Jacopo Chigiato**



## **Framework Plastic Free:**

**Green Deals in the Making** Weishaar, Stefan E., Milne, Janet E., Andersen, Mikael S., Ashiabor, Hope, 2022-08-18 Greenhouse gas concentrations are rapidly increasing and pathways to limit global warming require fundamental economic transitions Green Deals in the Making addresses the challenges and opportunities associated with the implementation of Green Deals in particular the use of market based instruments

**Plastics in Coastal and Marine Environments** Nelson Guillermo Rangel Buitrago, 2025-11-01 Plastics in Coastal and Marine Environments A Global Crisis is the first foundational reference book focused on plastics and their impacts on coasts and oceans Plastic litter is one of the most pervasive and fastest growing anthropogenic alterations of the world's coasts and oceans and its magnitude distribution and collateral effects have been suggested as a geological indicator of the Anthropocene stage and specifically of the Plasticene age The chapters of the book are arranged to follow a narrative that will allow readers to understand the plastic problem in coastal and marine environments The book begins with the invention of plastics and finishes with their indelible mark on Earth through new types of rocks generated by plastic production and use the Plasticene era It concludes with possible strategies to tackle the inexorable rising of plastic litter in coastal and marine environments Combining core theory and diverse strategies and case studies Plastics in Coastal and Marine Environments A Global Crisis is an essential reference for researchers in oceanographers geology and biologists Includes global multidisciplinary case studies Covers the entire lifecycle of plastic and its impacts Presents a novel chapter about Plastics in the Geologic Record

**Microplastics in Human Consumption** E. V. Ramasamy, Ajay Kumar Harit, 2023-02-23 This book highlights plastic pollution especially microplastics and the consequences on the environment and on the human diet through food chain web transmission and contamination through processing and packaging of various human food items including water and beverages This book provides a detailed outlook on the microplastics their origin distribution categories presence in human food items and their impact on the ecosystem organisms and so forth It covers updated information on microplastic contamination in the biotic and abiotic products of the sea ocean the contamination of microplastics in drinking water bottled water honey sugar and so forth Features Discusses the presence of microplastics in matrices prone to human consumption Includes general information on microplastics their origin types shapes size and nomenclature Reviews microplastics in different types of human consumable items Illustrates fundamental methods and techniques used in microplastics research Explores overall impacts of microplastics in the organisms contaminated with the same This book is aimed at researchers graduate students and faculty members interested in plastic pollution microplastics environmental science food consumption and analysis

**Biomass and Waste Valorization** Sunny Dhiman, Gunjan Mukherjee, 2025-12-15 This book presents innovative strategies for transforming solid waste into valuable resources and promoting sustainable waste management Contributions from leading researchers cover a range of advanced technologies such as waste to energy systems microbial fuel cells and black soldier fly

bioconversion The book also explores legal frameworks digital tools and policy considerations essential for developing future ready waste systems Addressing diverse waste streams such as food plastic biomedical and electronic waste it offers practical insights into circular economy models and integrated resource recovery The chapters are carefully curated to reflect interdisciplinary research and global perspectives with attention to region specific applications Intended for researchers students environmental scientists engineers biotechnologists and policymakers the volume serves both as a reference and a guide It supports collaborative innovation and provides a foundation for those engaged in advancing sustainability environmental protection and resource efficient systems worldwide

**Advances in Marine Environmental Protection: Challenges, Solutions and Perspectives** Mehran Idris Khan, Yen-Chiang Chang, Wen-Hong Liu, 2025-04-29  
Environments have no boundaries and no borders Managing oceanic environments particularly the threats and risks of pollution should also consider the shared responsibility of all coastal states Emerging issues for oceanic pollution governance include global changes like rising temperature ocean acidification but also disturbances of ecosystem functioning by plastic and pollution by other emerging contaminants for example noise pollution and deep sea mining These call for efficient and sustainable prevention and restoration strategies such as such as efficient urban and industrial sewage treatment plants efficiently administered transnational marine protected areas and among others sustainable aquaculture extensive small scale fisheries Environmental protection warrants the development of interrelationships between marine sciences relevant industries and ocean governance developing internationally accepted rules and regulations for sustainable ocean management This Research Topic will explore possible new domains of ocean governance and the marine environment from the interdisciplinary perspectives of the rule of law including the international agreement on equal conventions the Convention on Facilitation of International Maritime Traffic the Convention on the International Regulation for Preventing Collisions at Sea and International Convention for the Prevention of Pollution from Ships MARPOL

**The 17th International Conference Interdisciplinarity in Engineering** Liviu Moldovan, Adrian Gligor, 2024-03-28 This book contains research papers that were accepted for presentation at the 17th International Conference on Interdisciplinarity in Engineering INTER ENG 2023 which was held on 5 6 October 2023 in the city of T rgu Mure Romania The general scope of the conference Towards transition for a more competitive European industry in a smart safe and sustainable future is proposing a new approach related to the development of a new generation of smart factories grounded on the manufacturing and assembly process digitalization It is related to advance manufacturing technology lean manufacturing sustainable manufacturing additive manufacturing manufacturing tools and equipment It is a leading international professional and scientific forum of great interest for engineers and scientists who can read in this book research works contributions and recent developments as well as current practices in advanced fields of engineering

Waste Not Erin Rhoads, 2018-07-01  
Waste Not is your practical guide to start tackling waste at your own pace

Protection of the Environment and the Free

Movement of Goods Caroline London, Michael Llamas, 1995      Oceanography of the Mediterranean Sea Katrin Schroeder, Jacopo Chiggiato, 2022-10-16 Oceanography of the Mediterranean Sea An Introductory Guide provides a comprehensive but concise introduction to the physical oceanography of one of the most fascinating marginal seas the Mediterranean Sea The book is primarily focused on the state of the art understanding of the physical functioning of the Mediterranean Sea while embracing the fundamentals of associated geological and chemical processes Written by multiple scientists active over many years in the Mediterranean marine community the book provides a broad overview on the information needed to get a robust background on the physical oceanography of the Mediterranean Sea for students in oceanography climate science marine geology and chemistry or scientists unfamiliar with the region Provides a comprehensive but concise introduction to the physical oceanography of the Mediterranean Sea Presents the existing links between climate ocean biogeochemical cycles and geological evolution at the Mediterranean scale Presents clear examples of the Mediterranean region as well as comparisons with other regions globally      Journal of the Society of Chemical Industry Society of Chemical Industry (Great Britain), 1917 Lists of members for 1882 1903 issued in v 1 22 after which they were published separately      *The Canadian Patent Office Record and Register of Copyrights and Trade Marks* , 1929      **Marine Plastic Debris & Microplastics** Peter John Kershaw, 2016 This report presents both short and long term approaches to the problem of marine plastic debris and micro plastics It provides an overview of the latest science and experiences identifies priority areas of action and points out areas requiring more research Improved waste management is urgently needed to reduce the flow of plastic into our oceans      *Builder* , 1997      **Professional Builder** , 1996      **Craniofacial Malformations** Michel Stricker, 1990 This work covers craniofacial malformations and growth and their treatment surgery and classification Written for practising plastic surgeons and maxillofacial surgeons it should also be of interest to oral and ENT surgeons and orthodontists      Cutting Our Waste in Half Kelly Theodore Smith, 1991      Transactions of the Free Museum of Science and Art (University Museum) , 1905      Transactions of the Department of Archæology, Free Museum of Science and Art University of Pennsylvania. University Museum, 1904      **Transactions of the Department of Archaeology, Free Museum of Science and Art** University of Pennsylvania. University Museum, 1905      **Text book of surgical operations v.1, 1915** Fedor Krause, 1915

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