

MANAGEMENT 301- EXAM 1 Study Guide 2014

Chapter 1: What is Management

Traditional Pyramid vs. Inverted Pyramid

| Traditional Pyramid | Inverted Pyramid |
|--|--|
| CEO -> Reports to Board of Directors (for profit) or Trustees (non profit) | Customers/ Clients |
| Senior Managers | Operating Workers |
| Middle Managers | Team Leaders/Middle Managers |
| Front-Line Managers | Top Managers |
| Non Managerial Workers | CEO (Board of Directors/Board of Trustees) |

Inverted Pyramid: Customers are on top with higher level managers supporting the employees who serve those customers

Manager: Person who supports and who is responsible for the work of others

Skills of a leader:

Develops
Long range view
Challenges status quo
Innovates

Dudes
Love
Chipotle
In PSU

Develops
Long-range view
Challenges Status Quo
Innovates

Skills of a manager:

Maintains
Relies on control
Structure focus
Short-range view

Men
Rail
Slutty
Sloots

Maintains
Relies of control
Structure focus
Short term view

Skills of a manager according to Robert Katz:

Conceptual skill
Human Skill
Technical Skill

T.
H.
C.

Technical Skill
Human Skill
Conceptual Skill

Career Issues for Managers: Leadership Competencies

-Globalization- Worldwide interdependence of resources; involves markets and business competition; the work world is being changed by recession, etc.

-job migration- global outsourcing: moving jobs to another country

Study Guide For Management

R Bogdan



Study Guide For Management:

The book delves into Study Guide For Management. Study Guide For Management is a crucial topic that needs to be grasped by everyone, from students and scholars to the general public. This book will furnish comprehensive and in-depth insights into Study Guide For Management, encompassing both the fundamentals and more intricate discussions.

1. The book is structured into several chapters, namely:
 - Chapter 1: Introduction to Study Guide For Management
 - Chapter 2: Essential Elements of Study Guide For Management
 - Chapter 3: Study Guide For Management in Everyday Life
 - Chapter 4: Study Guide For Management in Specific Contexts
 - Chapter 5: Conclusion
 2. In chapter 1, this book will provide an overview of Study Guide For Management. This chapter will explore what Study Guide For Management is, why Study Guide For Management is vital, and how to effectively learn about Study Guide For Management.
 3. In chapter 2, this book will delve into the foundational concepts of Study Guide For Management. This chapter will elucidate the essential principles that must be understood to grasp Study Guide For Management in its entirety.
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 6. In chapter 5, the author will draw a conclusion about Study Guide For Management. This chapter will summarize the key points that have been discussed throughout the book.
- The book is crafted in an easy-to-understand language and is complemented by engaging illustrations. This book is highly recommended for anyone seeking to gain a comprehensive understanding of Study Guide For Management.

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