



# Speech Communication A Contemporary Introduction

**J Spring**



## **Speech Communication A Contemporary Introduction:**

*Speech Communication* Gordon I. Zimmerman, James L. Owen, David R. Seibert, 1980  
*Speech Communication* Gordon I. Zimmerman, 1986  
**Instructor's Manual for Speech Communication** Gordon I. Zimmerman, James L. Owen, David R. Seibert, 1977  
[Instructor's Manual to Accompany Speech Communication, a Contemporary Introduction, Second Edition](#) Gordon I. Zimmerman, James L. Owen, David R. Seibert, 1980  
**Principles of Speech Communication** Bruce E. Gronbeck, Douglas Ehninger, Alan Houston Monroe, 1988  
**Principles and Types of Speech Communication** Douglas Ehninger, 1986  
Abstract This 10th edition book has the essential features of the original book as written by Professor Monroe. Monroe originated the Monroe's Motivated Sequence which forms the conceptual core of so many successful persuasive and actuating speeches. Monroe also introduced a three-step process to teaching speech. Topics covered in the book include public speaking skills, the basic elements of speechmaking, listening, speaker-audience interaction, planning and preparing speeches, choosing speech subjects and purposes, analyzing the audience and occasion, using motivational appeals in speech preparation, finding and using supporting materials, adapting the speech structure to audiences, beginning and ending the speech, outlining the speech, using visuals, developing speeches to persuade, inform, and entertain. This book includes several sample speeches for study and analysis, as well as recommended supplementary reading.  
**Catalog of Copyright Entries. Third Series** Library of Congress. Copyright Office, 1978  
[Principles of Speech Communication](#) Douglas Ehninger, Bruce E. Gronbeck, Alan Houston Monroe, 1980  
[Speaking With Confidence and Skill](#) Lynne Kelly, Arden K. Watson, 1989-04-11  
Convinced that public speaking fears outranked all other fears, the authors combined their years of teaching novice speakers to set forth their techniques for reducing apprehension and sharpening communication performance skills. The three basic techniques stressed are cognitive structuring or attitude change, relaxation techniques, and skills training. All of the topics addressed herein are intended for students in basic speech communication classes. Some of the topics are the process of communication, assessing yourself as a communicator, improving attitudes, and reducing apprehension, preparing and delivering a public speech, improving skills in group discussions, as well as in all types of social relationships. First published by Harper and Row in 1986.  
[Subject Guide to Books in Print](#), 1993  
*Recording for the Blind & Dyslexic, ... Catalog of Books*, 1996  
[Performing Arts Books, 1876-1981](#), 1981  
**The Oxford Handbook of Corpus Phonology** Jacques Durand, Ulrike Gut, Gjert Kristoffersen, 2014-06-05  
This handbook presents the first systematic account of corpus phonology, the employment of corpora for studying speakers and listeners' acquisition and knowledge of the sound system of their native languages, and the principles underlying those systems. The first part of the book discusses the design, compilation, and use of phonological corpora, while the second looks at specific applications. Part 3 presents the tools and methods used, while the final part examines a number of currently available phonological corpora in various languages. It will appeal not only to those working with phonological corpora but also to researchers and students of phonology and phonetics more generally, as well.

as to all those interested in language variation dialectology language acquisition and sociolinguistics *Paperbound Books in Print* ,1991 **CSSJ. Central States Speech Journal** ,1976 **Books in Print** ,1993-09 V 1 Authors A D v 2 Authors E K v 3 Authors L R v 4 S Z v 5 Titles A D v 6 Titles E K v 7 Titles L Q v 8 Titles R Z v 9 Out of print out of stock indefinitely v 10 Publishers **Catalog of Copyright Entries, Third Series** Library of Congress. Copyright Office,1977 Includes index Courses Catalog - University of Illinois at Urbana-Champaign University of Illinois at Urbana-Champaign,2000 Includes undergraduate and graduate courses American Book Publishing Record ,1999 **Handbook of Social Psychology, Volume 1** Susan T. Fiske,Daniel T. Gilbert,Gardner Lindzey,2010-02-15 First published in 1935 The Handbook of Social Psychology was the first major reference work to cover the field of social psychology The field has since evolved and expanded tremendously and in each subsequent edition The Handbook of Social Psychology is still the foremost reference that academics researchers and graduate students in psychology turn to for the most current well researched and thorough information covering the field of social psychology This volume of the Fifth Edition covers the science of social psychology and the social being

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