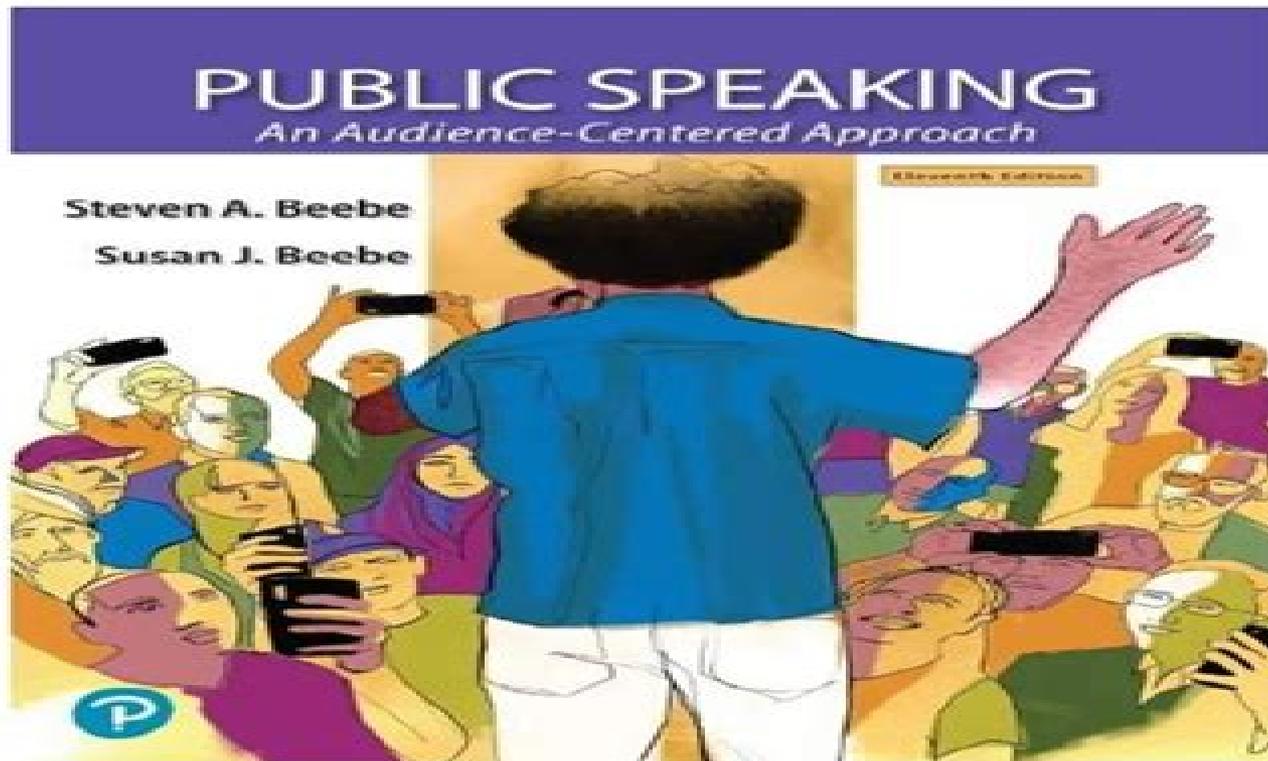


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Public Speaking Steven A Beebe,Susan J Beebe,2008-02-25 The unique audience centered approach of this top selling book emphasizes that success in public speaking depends on how listeners interpret the message Public Speaking An Audience Centered Approach brings theory and practice together Its distinctive and popular approach emphasizes the importance of analyzing and considering the audience at every point in the speech making process This model of public

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