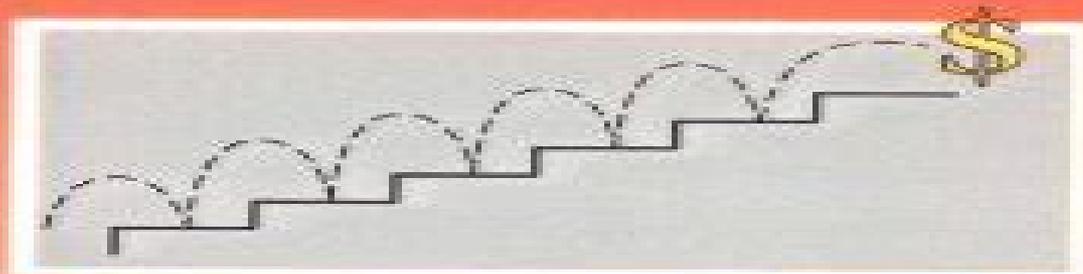


The Basic Guide to

Pricing Your Craftwork

Profitable Pricing Strategies
Recordkeeping Made Easy
Get More Profit From Each Hour
Tips for Cutting Taxes
& Many Ways To Increase Cash



James Dillehay

Author of *The Basic Guide to Selling Arts & Crafts*

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The Basic Guide To Pricing Your Craftwork

Alice Maria Dougan, Margaret Furlong



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Creating a Successful Craft Business Robert Robbins, Rogene A. Robbins, 2003-07-01 From writing a business plan and financing an idea to choosing the most cost efficient production method and best suited sales approach *Creating a Successful Crafts Business* provides a sound blueprint for turning a beloved hobby into a lucrative career Written by two experienced craftspeople who have been through the trials tribulations and triumphs of running a crafts business readers will learn step by step how to negotiate with bankers choose the ideal retail location promote the business on line expand into lucrative new markets and much more Filled with the infectious spirit of people who have been there this down to earth book will bring fledging craft businesses to new levels of profits and success [How to Survive and Prosper as an Artist](#) Carroll Michels, 2009-06-09 The classic handbook for launching and sustaining a career that explodes the romantic notion of the starving artist The New York Times with a brand new chapter on Internet art marketing Now in its sixth edition *How to Survive and Prosper as an Artist* is the definitive guide to taking control of your career and making a good living in the art world Drawing on nearly three decades of experience Carroll Michels offers a wealth of insider s information on getting into a gallery being your own PR agent and negotiating prices as well as innovative marketing exhibition and sales opportunities for various artistic disciplines She has also added a new section on digital printmaking and marketing in this emerging field Most notably this sixth edition contains an entirely new chapter *Art Marketing on the Internet* Michels offers criteria for selecting an ideal Web designer for your online portfolio and for organizing your Web presence and shares proven methods for attracting curators dealers and private clients to your site She also addresses vital legal concerns in the age of e commerce including copyrighting and registering your art and finally the appendix of resources consistently updated online at Michels s site the Artist Help Network is fully revised **The Home-Business Sourcebook** Maxye Henry, Lou Henry, 1998-06-24 Featuring hundreds of resources lists of current books and trade publications and products designed to aid the at home entrepreneur this book provides the guidelines checklists case histories and tips that will help new home business owners get started and maintain their enterprise [The Woodworker's Guide to Pricing Your Work](#) Dan

Ramsey,2001-03-15 Readers will find out how to set prices and sell their products with this revised comprehensive pricing guide from author and woodworker Dan Ramsey They ll learn how to calculate the value of their time materials and craftsmanship ensuring that the price they get for their work is fair and profitable They ll also find a wide variety of sample business forms and planning sheets along with information on estimating average materials cost per project determining the dollar value of their woodworking skills increasing their income without sacrificing quality or enjoyment selling customers on the value of their work not the price building repeat and referral business developing the right business image and marketing plan managing a budget marketing their work at craft fairs and through retailersDan Ramsey is the author of over forty home improvement and how to titles He lives in Reedsport Oregon Ceramics Monthly ,1999-06 **Art Index** Alice Maria Dougan,Margaret Furlong,1998 **Agricultural Crafts and Handicrafts** Henry Gilbert,1991 **Making Crafts, Making Money** Laura Scott,2003 An exciting moment for any crafter is when they are able to take the love for crafts and turn it into real money Selling your crafts enables you to make money doing what you love along with the convenience of setting your own hours and working from home The Library Journal ,1997 Includes beginning Sept 15 1954 and on the 15th of each month Sept May a special section School library journal ISSN 0000 0035 called Junior libraries 1954 May 1961 Also issued separately **More 101 Best Home-based Businesses for Women** Priscilla Y. Huff,1998 This book picks up right where 101 Best Home Based Businesses for Women lets off with 101 more businesses women can set up and run successfully from their own homes These operations run the gamut from mail order to the arts franchises to consumer services high tech to health care **The Professional Artist's Manual** Richard Hyman,1980 *Small Business Sourcebook* ,2007-12 *The Good Housekeeping Manual of Home Handicraft* Good Housekeeping,1908 **Grade Teacher** ,1930 *Readers' Guide to Periodical Literature* Anna Lorraine Guthrie,1929 An author subject index to selected general interest periodicals of reference value in libraries Primary Education, Popular Educator ,1928 **Manual of the Furniture Arts and Crafts** Axel P. Johnson,Marta K. Sironen,William J. Etten,1928 The Michaels Book of Arts & Crafts Dawn Cusick,Megan Kirby,2003 From Michaels America s largest specialty retailer of arts and crafts merchandise and the place to get supplies for painting floral and home decor needlework scrapbooking and more comes an extraordinarily big beautiful and encyclopedic collection of techniques and 175 projects Whatever a crafter s pleasure it is in here from beading and woodworking to glass and fabric crafts

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